



Convince Your Boss

You know it's worth coming to Newport Beach, California for UX Immersion: Interactions, but does your boss? Use this information and cost summary to help you get the green light.

Six Overall Benefits:

1. Move beyond the typical analytics packages to track the most important user behavior
2. Communicate your design wins to the people who matter the most
3. Engage internal stakeholders with compelling diagrams that represent users needs
4. Provide a seamless experience for users across all channels and touchpoints
5. Design those often-overlooked UX elements to increase your user engagement
6. Reach consensus and create open feedback loops your teams will actually use

Proven Techniques and Best Practices for UX Designers

Go beyond inspiration and immerse yourself in groundbreaking interaction design skills you won't find anywhere else. Get your team on the same page with proven UX methods, tools and clear-cut direction on specific actions and skills. Attend two full-day workshops and a day of talks including a keynote from Jared Spool to learn the latest strategies and techniques for building great products.

Tackle Critical UX Topics and Move Projects Forward

- Create actionable, UX-centered metrics to gain insights into your product's progress
- Inform product and business strategy with real-world user insights
- Get the techniques needed to make designs memorable for all the right reasons
- Discover how to improve the conversations you have around design
- Maximize collaboration and learn core leadership techniques to empower your team

Summary of Approximate Costs

Item	Expense
Conference fee	\$2,575
Hotel costs	\$645 (for three nights, call us for availability)
Flight	\$300–600
Transportation to and from airport	\$15–\$25
Food	\$100
Total	\$3,635–\$3,945

Hey! Over here!

Use promo code

PDFBOSS to save \$200 on your full conference registration.